



REBECCA BOLER
company



WHAT IS VACANT STAGING?

The Rebecca Boler Company offers two Staging services - Occupied and Vacant. Vacant Staging simply means that no one currently lives in the home and there is no furniture or belongings left behind.

For Vacant Staging, the home is essentially a blank canvas. We approach each home with a customized Staging Plan to optimize the home's marketability. This includes supplying and arranging furniture, decorative accessories, and bedding. Sometimes, our Stagers may recommend cosmetic updates, such as minor landscaping or paint touch ups.

Vacant Staging takes between two hours to a full business day. A team of 2-3 certified Stagers will complete the job before listing photography and showings take place.

THE VALUE OF VACANT STAGING

Home Staging is a critical part in every home sale for several reasons. Home staging maximizes the space, lighting and the flow of each room. This is especially important in an empty house, because without anything in a home, buyers struggle to imagine themselves living there. By bringing in furniture and accessories that compliment the space, we highlight the home's best features and distract from any flaws.

Our team will ensure that your home is showcased to the highest potential for all perspective buyers. Studies have found that professionally staged homes sell for 9% higher than the comparable home in the neighborhood. The Rebecca Boler Company is dedicated to making each Vacant Staging unique, helping your home stand out against other homes on the market.

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